

JANUARY 07 CHAPTER MEETING RECAP

by Michelle Streath, Program Co Chair

Short Term Technology and AV Solutions

Speaker, Dan Nosbusch, MCR Integrated Technologies, Inc

It is your first meeting and you have a list of AV needs in front of you – what do you do? Dan offered some great starting points for planners that could save you much time and money. Go to other meetings and observe what they are doing and how they are doing it. While there, see how the room is set too because the number and set of a room can change what type of AV you will need. If your meeting is for 25 people or less, it is recommended to use lower lumen projector (\$aving\$) and no audio equipment would be needed. For larger groups, the standard AV package is LCD projector, screen, laptop, wireless mouse (if needed for presentations and maneuvering programs on the laptop), microphone (if you have one or more of a wireless, a mixer is required), laser mouse and speakers with mixers.

Now you know what you are in need of – do you rent or buy the equipment? Depending on the number of meetings you do a year, buying the standard package of equipment, could save you money at the end of the year. If the equipment is utilized more than 6 times a year, a purchase is the way to go because after your rent the equipment that many times, you could have purchased the equipment. But there are also some other things to consider when buying vs renting and that would be, how much are you traveling to your meetings? Because if your meetings require you to fly to each of them, the check in process at the airport and the sheer size of the equipment may prohibit you from buying. You will be sacrificing your own comfort and space to make this happen. Also, do you have storage space at your office? If you do, buying may again be your best option. There are many things to consider in this realm of the AV world but if you do purchase, ask your vendor to train your staff about the equipment. Either way, have a good vendor to fall back on for equipment replacement, additional needs and also to help you have bargaining power for future rentals.

A copy of the power point presented is on the NC SGMP website – thank you all for attending and we will see you in February!!